



# HELENSVALE NETBALL CLUB

◇ FAMILY ◇ UNITY ◇ PRIDE

## SPONSOR PACKAGES

# MISSION

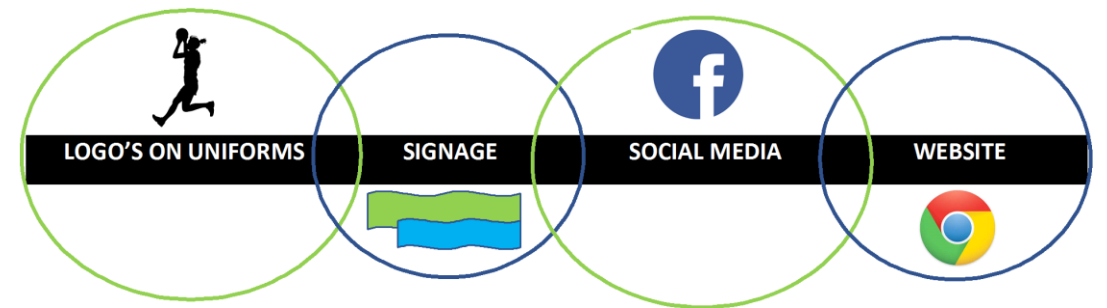
The mission of Helensvale Netball Club is to organise, promote and encourage the game of netball for all participants regardless of ability or disability and to encourage recreational pursuits for the benefit of good health.



◇ FAMILY ◇ UNITY ◇ PRIDE

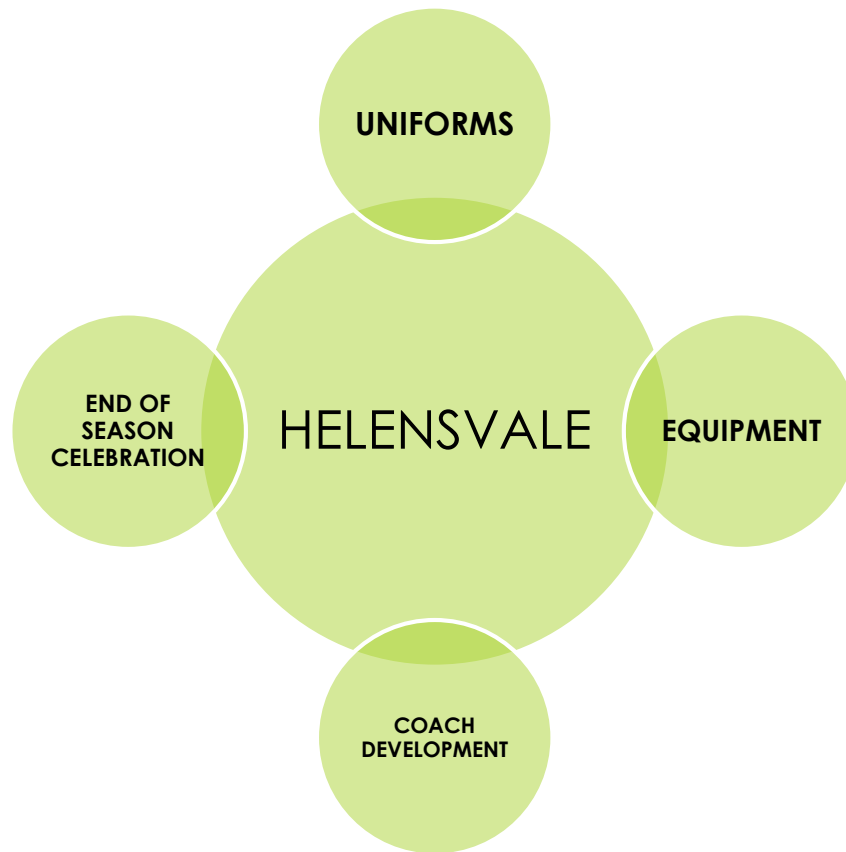
## SPONSOR **BENEFITS** & **INCREASED BRAND AWARENESS**

- ▶ For companies looking to increase brand awareness among girls and women, your local netball club can hold the answers...
- ▶ For our sponsors, netball is a low cost way to increase brand awareness.
- ▶ Brand exposure to approximately 220 players (aged 6-18years) + coaches, supporters and families.
- ▶ Promote and advertise your business on a weekly basis at our regular Saturday competitions and trainings.
- ▶ Provide brochures, discount vouchers for the club to distribute as required to generate business.
- ▶ Opportunity to be involved in our club raffle by donating a voucher or promotional item.
- ▶ Displays a sense of local community support and trust to potential customers.
- ▶ Be part of a family friendly club.



◇ **FAMILY** ◇ **UNITY** ◇ **PRIDE**

# WHAT DOES YOUR SPONSORSHIP MONEY GO TOWARDS?



◇ FAMILY ◇ UNITY ◇ PRIDE

# SPONSORSHIP OPTIONS

## PRIMARY

- 5 packages available.
- Main branding / Logo placement on newly purchased coaches shirts, non compulsory training singlets, club jackets and hats.
- Promotional banner displayed at weekly competition event.
- Opportunity to provide sponsor information, promo vouchers to members.
- Social media posts and hashtags of your business.
- Logo and company profile on website, with link to your webpage.
- 1 x Limited edition Sponsors supporter tee & certificate.
- Invitation for 2 to attend end of season celebration.
- \$3000 a year. (Minimum 2 year term)

## SECONDARY

- 10 packages available.
- Promotional banner displayed at weekly competition event.
- Opportunity to provide sponsor information, promo vouchers to members.
- Social media posts and hashtags of your business.
- Logo and company profile on website, with link to your webpage.
- Invitation for 2 to attend end of season celebration.
- \$1,000 a year. (Minimum one year term)

## PLAY FOR 'FREE'

- Unlimited packages available.
- If a player secures 'Play for Free' sponsorship from a business, they have their registrations fees refunded for that season.
- Opportunity to provide sponsor information, promo vouchers to members.
- Logo and company profile on website, with link to your webpage.
- \$600 a year. (Minimum one year term)

# INVESTMENT TERM

- ▶ Your investment will help Helensvale Netball Club and in return we will promote your business.
- ▶ Your sponsorship to Helensvale Netball Club is valid for 2 years for Primary and 1 year for Secondary & Supporter.
- ▶ Term starts for the 2021 season
- ▶ For more information or to secure your sponsorship package, please contact Christine Main or email [president@helensvalenetball.com.au](mailto:president@helensvalenetball.com.au)

